## CLAIMS

## What is claimed is:

- 1 1. A method for improving commercial and residential entrances and interior door
- 2 passages comprising:
- a. creating at least two floor mats having visually observable coordinated
  content;
- b. placing a first mat on a floor space proximate to a first side of passage area;
  and
- 7 c. placing a second mat on a floor space proximate to a second side of said 8 passage area.
- 1 2. The method of claim 1 wherein the visually observable coordinated content
- 2 comprises color.
- 1 3. The method of claim 1 wherein the coordinated content comprises design.
- 1 4. The method of claim 1 wherein the coordinated content is text information.
- 1 5. A method for improving commercial and residential entrances and interior door
- 2 passages comprising the use of a plurality of floor surface mats having coordinated
- 3 color, design or information content.
- 1 6. The method of Claim 5 wherein the color or design content is coordinated with the
- 2 at least one element selected from a group comprising the floor surface on a first
- 3 side of the door passage, a second side of the door passage, a wall color on the first
- 4 side of the door passage, a wall color on the second side of the door passage, a
- 5 decorative theme on the first side of the door and the decorative theme on the
- 6 second side of the door passage.
- 1 7. A floor surface mat system comprising at least two floor surface mats placed in a
- 2 proximate relationship to the other and a passage way wherein each mat contains
- 3 visually observable color, shape, design or informational content that is coordinated
- 4 with the other mat.